



Marcin Piróg
LOT Polish Airlines

Marcin Piróg is a manager with over 25 years of experience in leading large companies and a specialist in building strong, motivated, growth-oriented organizations and achieving excellent financial results.

He is a graduate of the National Polytechnic Institute of Lorraine in France, has an MBA degree from INSEAD in France and completed Advanced Management Program at Harvard Business School in USA.

He began his professional career at TOTAL company in France, where he managed production, investments, and quality control. The next stage of his career was to implement the development strategy for the E. Wedel company (then a part of PepsiCo), where he took over the position of General Manager of the Confectionery Category. After PepsiCo pulled out of the confectionery market, he led the process of the sale of the company to the Finnish company, Leaf.

As the Company CEO of Leaf Polska, and Regional President for Central and Eastern Europe, and then as a member of the Executive Board of the entire Leaf Group, he

created and developed a strong organization that has achieved a leadership position in selected countries of the region.

From 2000 to 2008 he was running Carlsberg Polska. He carried out the reorganisation of the company, managed the acquisition of three regional breweries, and brought the company back to sustainable profitability. Carlsberg became one of the three most powerful players in the Polish beer market.

Up until September 2010 he was a proxy of, and the CEO of RUCH S.A. Thanks to the negotiations of trade terms with key suppliers, the implementation of sales targets and reduction of operating costs, the company improved its financial condition, which significantly raised its value and made its speedy privatisation possible.

He speaks three foreign languages fluently: English, French, and Spanish.

Marcin Piróg is 51 years old, has three children. His passions are travel, good food and wine, and sport, especially football (as a player and a fan).